

5-WEEK LEADERSHIP CHALLENGE

7 DAYS PER WEEK CADENCE



SUN	MON	TUE	WED	THU	FRI	SAT
Day 1 Perspective Introduction & Clarify Focus	Day 2 Engage People	Day 3 Rethink Failure	Day 4 Find Guides	Day 5 Seek Balance	Day 6 Think Differently	Day 7 Enjoy the Journey & Weekly Wrap-up
Day 8 Purpose Introduction & Excavate Purpose	Day 9 Understand Meaning	Day 10 Uncover Problems	Day 11 Assess Talent	Day 12 Explore Passions	Day 13 Close Doors	Day 14 Go All In & Weekly Wrap-up
Day 15 Priorities Introduction & Recognize Strategy	Day 16 Avoid Addictions	Day 17 Choose Wisely	Day 18 Be Boring	Day 19 Ask Customers	Day 20 Create Momentum	Day 21 Own the Room & Weekly Wrap-up
Day 22 Plan Introduction & Encourage Ownership	Day 23 Spur Imagination	Day 24 Understand Relationships	Day 25 Remain Open	Day 26 Let Go	Day 27 Play to Win	Day 28 Hit Pause and Engage & Weekly Wrap-up
Day 29 Performance Introduction & Understand Inconsistency	Day 30 Practice Abundance	Day 31 Forgo (Some) Happiness	Day 32 Address Elephants	Day 33 Unleash Excitement	Day 34 Feed Cravings	Day 35 Be a Tough Act to Follow & Weekly Wrap-up

5-WEEK LEADERSHIP CHALLENGE

5 DAYS PER WEEK CADENCE

MON	TUE	WED	THU	FRI
Day 1 Perspective Introduction & Clarify Focus	Day 2 Engage People	Day 3 Rethink Failure	Day 4 Find Guides	Day 5 Seek Balance
Day 6 Think Differently	Day 7 Enjoy the Journey & Weekly Wrap-up	OPEN DAY	Day 8 Purpose Introduction & Excavate Purpose	Day 9 Understand Meaning
Day 10 Uncover Problems	Day 11 Assess Talent	Day 12 Explore Passions	Day 13 Close Doors	Day 14 Go All In & Weekly Wrap-up
OPEN DAY	Day 15 Priorities Introduction & Recognize Strategy	Day 16 Avoid Addictions	Day 17 Choose Wisely	Day 18 Be Boring
Day 19 Ask Customers	Day 20 Create Momentum	Day 21 Own the Room & Weekly Wrap-up	OPEN DAY	Day 22 Plans Introduction & Encourage Ownership

5-WEEK LEADERSHIP CHALLENGE

5 DAYS PER WEEK CADENCE

MON	TUE	WED	THU	FRI
Day 23 Spur Imagination	Day 24 Understand Relationships	Day 25 Remain Open	Day 26 Let Go	Day 27 Play to Win
Day 28 Hit Pause and Engage & Weekly Wrap-up	OPEN DAY	Day 29 Performance Introduction & Understand Inconsistency	Day 30 Practice Abundance	Day 31 Forgo (Some) Happiness
Day 32 Address Elephants	Day 33 Unleash Excitement	Day 34 Feed Cravings	Day 35 Be a Tough Act to Follow & Weekly Wrap-up	

5-WEEK LEADERSHIP CHALLENGE

4 DAYS PER WEEK CADENCE

MON	TUE	WED	THU	FRI
Day 1 Perspective Introduction & Clarify Focus	Day 2 Engage People	Day 3 Rethink Failure	Day 4 Find Guides	OPEN DAY
Day 5 Seek Balance	Day 6 Think Differently	Day 7 Enjoy the Journey & Weekly Wrap-up	Day 8 Purpose Introduction & Excavate Purpose	OPEN DAY
Day 9 Understand Meaning	Day 10 Uncover Problems	Day 11 Assess Talent	Day 12 Explore Passions	OPEN DAY
Day 13 Close Doors	Day 14 Go All In & Weekly Wrap-up	Day 15 Priorities Introduction & Recognize Strategy	Day 16 Avoid Addictions	OPEN DAY
Day 17 Choose Wisely	Day 18 Be Boring	Day 19 Ask Customers	Day 20 Create Momentum	OPEN DAY

5-WEEK LEADERSHIP CHALLENGE

4 DAYS PER WEEK CADENCE

MON	TUE	WED	THU	FRI
Day 21 Own the Room & Weekly Wrap-up	Day 22 Plans Introduction & Encourage Ownership	Day 23 Spur Imagination	Day 24 Understand Relationships	OPEN DAY
Day 25 Remain Open	Day 26 Let Go	Day 27 Play to Win	Day 28 Hit Pause and Engage & Weekly Wrap-Up	OPEN DAY
Day 29 Performance Introduction & Understand Inconsistency	Day 30 Practice Abundance	Day 31 Forgo (Some) Happiness	Day 32 Address Elephants	OPEN DAY
Day 33 Unleash Excitement	Day 34 Feed Cravings	Day 35 Be a Tough Act to Follow & Weekly Wrap-UP		