



United States Department of Agriculture

Office of the Secretary  
Washington, D.C. 20250

MEMORANDUM FOR HEADS OF EXECUTIVE DEPARTMENTS AND AGENCIES

FROM: Sonny Perdue, Secretary of Agriculture 

SUBJECT: Announcing the 2020 Feds Feed Families Food Drive

The Feds Feed Families food drive began in response to the 2009 United We Serve Act, which called on Americans to contribute to the nation's economic recovery by serving in their communities. During the summer months, demand for food increases significantly, but donations decline. Feds Feed Families is a response to this cyclical occurrence. Since its launch, the campaign has collected more than 92 million pounds of food donations to support communities nationwide.

The Feds Feed Families Food Drive is a voluntary federal-wide and nationwide effort for employees to collect and donate food for those in need. In 2019 the food drive collected nearly 2,800,000 pounds of food for food pantries across the country. Once again, USDA is leading the charge to help feed Americans facing food insecurity with the support of our Department and Agency partners. The 2020 campaign focuses on summer giving from June 1 – July 31, 2020, and also encourages federal employees to give year-round. Due to COVID-19, this year's campaign will be carried out virtually in communities where social distancing is in place. This includes greater emphasis on online donations. Employees who choose to attend in-person activities on their own time (such as volunteering at a food bank or gleaning) are advised to follow guidance from their department or agency, [Centers for Disease Control \(CDC\)](#), and their respective state department of health for food safety, prevention and infection control.

A new feature of this year's campaign is the online FFF Hub, which makes it easier for federal employees to participate in the drive. Through the online Hub, employees can discover and learn how to donate, promote the program, plan donation and gleaning events, and share the successes of their volunteer efforts. The Hub also allows federal employees to report their contributions, whether through organized events, online donations, federal office collection boxes, or gleaning events. USDA will continue to report out one weekly measurement across the federal government.

To support this year's campaign, we ask that your agency appoint a Chair to oversee the effort for your Department. The Chair provides oversight of the food-drive campaign across your Department, from headquarters and agencies to regional and field offices.

Please email the name and contact information of your Department/Agency Chair by Thursday, May 14, 2020, to the National FFF Chair, Lavinia Panizo, at [fedsfeedfamilies@usda.gov](mailto:fedsfeedfamilies@usda.gov).

Thank you for supporting Feds Feed Families. I am confident that once again, we will "Do Right and Feed Everyone."